



fostering business growth and stability . . .

Newsletter SPONSORS

- Fanatic U
- Garden City Hospital
- Garden City Veterinary Hospital
- Kurth Agencies
- Lona's Pizza
- Orin Jewelers
- Independent Carpet One
- Sports Venue Bar & Grill
- Michael Sherman, DO
- Gordon Chevrolet

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BUSINESS EXPO BACK BY DEMAND!

The 5 Star Business Group is pleased to announce that the **Business Expo** will take place in August.

On Tuesday, August 10, 2010, the 5 Star Business Group will sponsor a "**Business 2 Business and Community Expo**" beginning at 11:00am. The event will be held at Roma Banquets on Cherry Hill Road in Garden City. The chambers involved include: Dearborn Heights, Garden City, Wayne, Westland and Redford. Participants will begin their day at 10:30am with registration and set-up of their booths. At 11:00 a Networking Luncheon will take place followed by a Business Expo. The public will be invited from 2:00pm to 6:00pm. The cost to participate is \$60 for an 8 ft skirted table or \$15 per person for lunch only.

The directors of the 5 Star Business group are very pleased with the businesses that have signed up to get the most from participating in the Expo. They realize that because most businesses are slashing their advertising budgets, they are taking themselves out of the race. The Business 2 Business and Community Expo is their chance to give chamber member businesses a competitive edge in today's marketing economy.

For the participating businesses, the Expo is their opportunity to promote their products and services to a diverse group of expo goers, ranging from potential customers, fellow

chamber members, business & community leaders, decision makers and government officials to the general public. The Expo is a great networking resource and affordable venue to advertise a company.

A few tips for a successful Expo Booth include:

1. Give your business a little **WOW! Factor**. Try for an eye catching focal point along with your signage. Try using an item that excites the senses, like popcorn, flowers, or bright flamboyant artwork.
2. Have an informed, personable and outgoing representative at your booth – someone who knows your product inside and out.
3. Make contact with **EVERY** visitor.
4. Opening a conversation with "**are you familiar with (name your product)**" is good. Because if they say "yes" you can ask what their experience has been, if they say "no" you can introduce them to something new.
5. Collect a business card from visitors, write notes on the back of the card, so that follow up can be direct and personable.
6. Do a drawing. This gives a business the opportunity to create a marketing list for future use.
7. Most important, follow up with all leads within two days of the event.

NOW is the time to sign up for the EXPO, limited spots available. Call the Chamber office at 734-422-4448 to reserve your table.

GOLFERS ENJOY GREAT WEATHER AT OUTING



Hickory Creek Golf Course

The annual Chamber “Tee Party” held at Hickory Creek on July 13, was accompanied by some great weather again this year. Golfers had their day begin with a continental breakfast and registration at 8:00am, followed by a shotgun start at 8:45am. After golf, each player joined in an Awards Reception where contests winners and door prizes were given out.

The golf chair this year was Mr. Bob Hunt, of Kar-Go Carburetor. Volunteers included: Anita Brean, Dolores Cesarz, Joan Dunlavy, Lona Oliverio, Dell Roosen, Margaret Borg, Nora and Patty Fix, and Toni Deventier. A very special thank you to the ladies for working hard to make sure the outing was fun and organized.

This year's hole sponsors included: Metropolitan Lincoln Mercury, Schoolcraft College-Radcliff, Jack Demmer Ford, Co-op Services Credit Union, Garden City Hospital, Family Heating, Cooling and Electrical, Lona's Pizza, National Wholesale Printing, Amantea's Restaurant, Orin Jewelers, Albert's on the Alley, Dairy Queen, Kar-Go Carburetor, Santieu & Son, Inc., Fancy Foods Catering, McDonald's of Garden City, Sparks Auto & Towing Service and Sign-A-Rama.

Corporate Sponsors included: North Bros Ford, Hole in One Sponsor with a two year lease on a Ford Fusion; Breakfast

Range Sponsor was Hickory Creek Golf Course; Putting Contest Sponsor was Gordon Chevrolet; Closest to the Pin was Garden City Chamber of Commerce and the Longest Drive Sponsor was Kurth Agencies. The postcard sponsor was Metropolitan Lincoln Mercury of Garden City.

Raffle Hole Sponsors included: Fanatic U of Garden City, and Wayne County Commissioner Diane Webb.

Each golfer received a goodie bag, sponsors for the bag included: Co-op Services Credit Union, Garden City Hospital, United Home Health Services, Jack Demmer Ford and McDonald's of Garden City.

And this year's door prizes were donated by: Comfort Keepers, Dairy Queen of Garden City, Elite Eyecare, McK's Wine Shoppe, Ford Road Miniature Golf, Plato's Place, New Hawthorne Valley, Al Sultan and the Observer and Eccentric Newspapers.

The Garden City Chamber of Commerce Board of Directors and staff would like to thank all of our sponsors and golfers for their continued support and generous donations. It is because of such support and commitment that the Chamber can carry out its mission to the business community.

NEWS AROUND TOWN

Community safety note:

The Garden City Public Schools and the Garden City Fire Department are partnering together to create a temporary substation at the school transportation building on Radcliff behind the School Board offices during the Ford Road construction. This partnership will assure that the fire department has the necessary apparatus and personnel on scene within the first few minutes of an emergency anywhere in the city.

Taking Blight Seriously:

The DDA is considering the purchase of the former medical office building, which is in great disrepair, at 6033 Middlebelt. The center went up for auction and no one bid on it. The Planning Commission suggested to the DDA that they should purchase it.

The DDA will research the bid price and consider the purchase within the next few weeks.



Garden City Fire Department

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Kar-Go Carburetor
734-425-4590

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734-458-4421

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Amelia J. Oliverio
734-422-4448

Office Assistant

Dolores Cesarz
734-422-4448

CHAMBER MEMBER INVESTMENTS

Renewing confidence in an organization that works for your businesses!

Renewing Members

Fancy Food Catering
New Peking Restaurant
Sports Venue Bar & Grill
Leader Printing, Mailing Services LLC
Harlan's Auto Service
Rick's Custom Cycle
North Bros Ford
Fanatic U of Garden City
Jeramm Westside Oriental Store
Dairy Queen of Garden City
Town-N-Country Hardware
Hershey Shoes
Albert's on the Alley
Great Lakes Trophies & Engraving, Inc.
Wayne Westland Community Schools
One Stop Collision
Aqua-Chem Solutions, LLC
Garden City Café
New Life Church
Office Depot
Kar-Go Carburetor
Kroll Construction Co.
Chad's Coin Laundry
Ford Road Miniature Golf
Apollo Family Health Services
Garden City Medical Clinic

New Members

ViaMedia

850 Stephenson Hwy #700
Troy, MI 48083
www.viamedia.com

Family Barber & Stylist

28245 Ford Road
Garden City, MI 48135
Ph: 734-383-0012

United Home Health Services

2200 Canton Center Road, Suite 250
Canton, MI 48187
Ph and Fax: 734-981-8820

Affordable Embroidery

32887 Manor Park
Garden City, MI 48135
Ph: 734-522-4410
Fax: 734-522-0092

WOW Cable, Phone & Internet

32650 North Avis Dr.
Madison Heights, MI 48071
Ph: 248-506-8495
Fax: 248-677-9021

Purrfect Stitch Embroidery

33161 Ford Road
Garden City, MI 48135
Ph: 734-469-2606
www.purrfectstitch.com

CHAMBER UPCOMING PROGRAMS AND EVENTS

Tuesday - August 10, 2010

5 Star Business 2 Business & Community Expo

11:00am to 6:00pm

Roma Banquets Center-Garden City

\$60 Expo space \$15 Lunch

Reservations a **MUST**, call the Chamber office
at 734-422-4448 to RSVP.

Thursday - August 12, 2010

Board Meeting 8:00am, Chamber office

Thursday - September 9, 2010

Board Meeting 8:00am, Chamber office

Tuesday - September 21, 2010

Breaking the Boundaries Networking Event

Breakfast Style : 8:00am Costco's in Livonia
Cost: \$5.00 per person

Tuesday - September 14, 2010

Annual Dine & Dash

6:00pm, Garden City Eateries

Adults: \$20 Seniors: \$18

Party of Four: \$75

To order tickets call the Chamber office at
734-422-4448 or visit the website at
www.gardencity.org, **click on Hot Events**

Friday - October 15, 2010

Downtown For Breakfast - 8:00am

Plato's Place- Garden City Plaza II

Casual open discussion with state and local
representatives.

For information regarding the Garden City
Chamber of Commerce programs, benefits
and services, please visit the website at
www.gardencity.org.

**Garden City
Chamber of Commerce**

30120 Ford Road, Suite D
Garden City, MI 48135
Phone: 734-422-4448
Fax: 734-422-1601

*“Dedicated to fostering
business growth and
stability, as well as
community development
and leadership”*

WE'RE ON THE WEB
www.gardencity.org



MEMBER PROFILE

United Home Health Care Services
2200 Canton Center Road, Suite 250
Canton, MI 48187
734-981-8820
www.uhhs.org

United Home Health Services was first founded by 5 health care professionals working out of an old house in Plymouth. Now this non-profit agency is located in Canton Michigan with over 100 employees. This skilled in home medical care and therapy competes at state and national levels and has earned its reputation of outstanding in excellence. UHHS is a wholly owned subsidiary of Garden City Hospital. In the last 4 years, UHHS opened private duty services. After skilled care is completed, many patients still need assistance in the home, so a private duty service person is able to assist the client, while the client remains safely and comfortably in their own home. Private duty services include: personal care, am/pm care, housekeeping, laundry, meal preparation, errands, transportation and medication reminders and respite care. UHHS carefully selects home health aides and companions and all of their employees. UHHS employees are thoroughly screened, bonded, insured and trained to give the best care available.

TURF MANAGEMENT SEMINAR OFFERED TO CHAMBER MEMBERS

The 5 Star Business Group is offering a **Turf Management Seminar** to interested golfers on October 1, 2010. The seminar otherwise known as *“Fall Golf Classic”* is being held at Idyl Wyld Golf Course in Livonia. The cost to have space reserved is \$65.00 per person and includes: 18 holes of golf with cart and 3 drinks and dinner. The day begins with a shotgun start at 9:00am.

All are welcome, from part—time golfers to the semi-pro. This is a no frills no fuss day—so get out of the office one more time before it snows and have a good time with fellow Chamber Members from Westland, Wayne, Garden City, Dearborn Heights and Redford.

For details and registration, call the chamber office at 734-422-4448.
